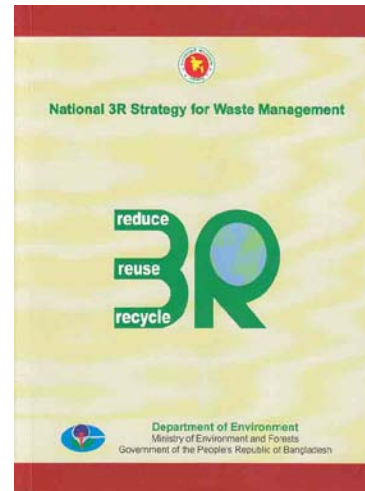


# Launching of National 3R (Reduce, Reuse and Recycling) Strategy for Waste Management

December 28, 2010  
Dhaka, Bangladesh



The National 3R (Reduce, Reuse, Recycle) Strategy for waste management was launched by the Government of Bangladesh on the 29<sup>th</sup> of December, 2011. This Strategy is an outcome of a consultative and participatory process extending over two years and involving several workshops, meetings and a pilot project since 24 December 2008. Waste Concern drafted the strategy in collaboration with the Department of Environment of the Ministry of Environment and Forests (MoEF), Government of Bangladesh, with support from UNCRD and Ministry of Environment, Government of Japan. The ceremony was attended by high officials from the government, private sectors and research bodies.

## National 3R Goal

The national 3R Goal for waste management is achieve complete elimination of waste disposal on open dumps, rivers, flood plains by 2015 through mandatory segregation of waste at source as well as to create a market for recycled products and provide incentives for recycling of waste.

## Objective of the Strategy

The main objective of the 3R Strategy is to delineate ways and means of achieving national 3R goals through providing a uniform guideline for all stakeholders.

Dr. Hasan Mahmud, State Minister for the MoEF inaugurated this launching ceremony, held in the Institute of Diploma Engineers of Bangladesh (IDEB). Dr. Minir Kanti Majumdar, secretary of MoEF was the special guest and the ceremony was chaired by the Director General of the DoE (Department of Environment), Dr. Monowar Islam. Mr. Quazi Sarwar Intiaz Hashmi, Project Director of 3R Strategy, made a power point presentation on overall features of the National 3R Strategy. Mr. Choudhury Rudra Charan Monhanty, Environment Programme coordinator of UNCRD, Japan and Mr. A. H. Md. Maqsood Sinha, Executive Director of Waste Concern were also present during the event.

The Minister announced the government's two new pilot initiatives on waste related to 3Rs in a number of neighborhoods of Dhaka and Chittagong, using the Government's climate change fund. He looked forward to the replication of the model in 10 (ten) more towns across the country thereafter. The Minister also stressed the role of the private sectors in using waste as a resource, particularly as fertilizer and for biogas generation for the sustainability of the projects. He further acknowledged the need for decentralization and behavioral change in order to overcome the barriers of centralized and heedless waste disposal practices.