

# Co-founders of Waste Concern Invited as Guest Speakers By the IESE, Business School, University of Navarra, Barcelona, Spain

January 25, 2007



On January 25, 2007, both the co-founders of Waste Concern, Mr. A. H. Md. Maqsood Sinha and Mr Iftekhar Enayetullah were invited by the IESE, Business School of the University of Navarra, Barcelona, Spain as special guest speakers to share their experience with the MBA students and faculties. Professor Johanna Mair, Senior Researcher Mr. Christian Seelos & Research Associate Mr. Jordan Mitcheel were present on this occasion. The event was very useful for the students and faculties as well as co-founders of Waste Concern to discuss Waste Concern's activity from different angles which later helped all to come-up with a number of suggestions to enrich Waste Concern's initiative.

A number of papers and case studies on Waste Concern have been written by the faculties of IESE, Business School of the University of Navarra, Barcelona, Spain on different occasion, they are given below:

1. 'Working Paper Sustainable Development: How Social Entrepreneurs Make it Happen' written by Johanna Mair and Mr. Christian Seelos, IESE, Business School of the University of Navarra, Barcelona, Spain;
2. 'The Value of Organic Waste' written by Claudia Thurner, Christian Seelos, Johanna Mair, IESE, Business School of the University of Navarra, Barcelona, Spain;
3. 'Waste Concern: Turning a Problem into Resource', Case Study Series on Social Entrepreneurship Written by Professor Johanna Mair along with Lecturer, & Research Associate Jordan Mitcheel in collaboration with the Schwab Foundation for Social Entrepreneurship;
4. 'Profitable Business Models and Market Creation in the Context of Deep Poverty: A Strategic View' written by Johanna Mair and Christian Seelos, IESE, Business School of the University of Navarra, Barcelona, Spain; and
5. 'Social Entrepreneurs as Competitors and Partners in Global Markets' written by Johanna Mair and Christian Seelos, IESE, Business School of the University of Navarra, Barcelona, Spain.